

Ezypay partners with Entrust ICT to help launch 'Easybill' SaaS billing software for B2B telecommunication billing

Sydney, Tuesday 17th June

BEGINS

[Ezypay](#), a leading Australian fintech specialising in embedded payment solutions, has announced a new partnership with [Entrust ICT](#) to help the company launch '[Easybill](#)' in the Australian market. Tackling the unique challenges of B2B telecommunications billing, Easybill offers Telcos a simple tool for managing complex billing, with digital payments embedded in the Easybill software by Ezypay.

The integration with Entrust ICT's billing platform, Easybill, comes after years of collaboration with Ezypay, with Entrust ICT previously using Ezypay's non-integrated Infinity solution for 7 years. Now, the two companies can provide a purpose-built software platform with embedded payment capabilities to service VOIP and data services customers.

"We're thrilled to partner with a leading Australian payments company like Ezypay. Their dedication to powering compliant and safe subscription payments makes Ezypay the perfectly suited solution for us and our customers", says Vincent Kennedy, CEO of Entrust ICT.

For Ezypay, the partnership with Entrust ICT and Easybill aligns with Ezypay's strategic focus of embedding payments within software where member experience is at the core, and payments can work seamlessly in the background.

"We are excited to partner with Entrust ICT as they launch Easybill in the market, taking challenging telco billing requirements and making it easy for payers, billers, and everyone involved," says Matt Humphries, Ezypay's Head of Growth.

For more information about Ezypay and its ecosystem of software partners, visit ezypay.com/partners.

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About Entrust ICT

Entrust ICT is a B2B wholesale information and communication technology company, specialising in broadband and network-based applications. Their telco billing product, Easybill is a powerful billing solution that enables businesses to sell telecommunication services to companies across Australia.

<http://www.entrustict.com.au/>

About Ezypay

Ezypay is a multi-award-winning fintech specialised in embedded payments for member-first businesses. Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate payments. The platform enables merchants to easily set up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

www.ezypay.com/

Media Contact

Jessica Tailby | Ezypay Marketing Manager | jessica.tailby@ezypay.com

Vincent Kennedy | CEO | support@entrustict.com.au

