

Ezypay partners with Gymdesk to deliver seamless embedded payments to fitness businesses across APAC

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BEGINS

Ezypay, a leading provider of embedded payment solutions, has partnered with Gymdesk, a fast-growing gym management platform, to bring advanced recurring billing and integrated payments to fitness businesses across the Asia Pacific region. Together, the two platforms now offer a complete membership and billing solution for martial arts schools, boutique fitness studios, and health clubs.

This partnership combines Ezypay's proven billing infrastructure with Gymdesk's easy-to-use member management tools to reduce admin work for fitness businesses. The integration enables automated, frictionless payments helping gym owners increase revenue, reduce failed transactions and deliver a better member experience.

"We're excited to integrate Ezypay's robust payment capabilities into the Gymdesk platform," said Itay Gabay, VP of Sales and Business Development at Gymdesk. "This collaboration allows us to support more fitness businesses across APAC with our all-in-one platform that handles payments, memberships, and member engagement so owners can focus on growth, not admin."

"Gymdesk's modern, user-friendly platform brings a valuable addition to the Ezypay ecosystem of integrated software partners," said Matt Humphries, Head of Growth at Ezypay. "We look forward to working with the Gymdesk team to deliver a specialised offering to health and fitness businesses across APAC."

For more information about Ezypay and its ecosystem of software partners, please visit ezypay.com/partners

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About Gymdesk

Gymdesk is a modern gym management platform built to help fitness businesses simplify operations, grow memberships, and deliver a better member experience. Originally designed for martial arts schools, Gymdesk now powers thousands of gyms, yoga studios, and boutique fitness businesses worldwide. With intuitive tools for billing, scheduling, member communication, and marketing, Gymdesk makes it easy for owners to focus on what matters most: their members.

www.gymdesk.com

About Ezypay

Ezypay is a multi-award-winning fintech specialised in embedded payments for member-first businesses. Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate payments. The platform enables merchants to easily set up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

www.ezypay.com/

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